

MR. JOSEPH GIUFFRE JOINS THE BOARD OF DIRECTORS

January 11, 2012: Vancouver, British Columbia: Gold Reach Resources Ltd. (TSX-V: GRV) (Gold Reach and/or the Company) is pleased to announce that Mr. Joseph Giuffre has joined the Board of Directors.

Mr. Giuffre is a founder and senior partner of Axium Law Corporation, a Vancouver based law firm that focuses its practice in the areas of corporate finance, securities, mining, corporate structuring, project finance, mergers and acquisitions. Mr. Giuffre's legal and business experience spans over a period of twenty-five years acting for private and public companies on transaction-based matters with an international and resource oriented focus, many of which are listed on the TSX or the TSX Venture Exchange. Mr. Giuffre's practice is focused primarily in the mining and resources, corporate finance and securities regulatory matters. He provides advice to public and private companies in the areas of project debt and equity financing, securities law, mine exploration, joint ventures and mine development, mergers and acquisitions, spin-outs and divestitures, corporate reorganizations and arrangements, corporate governance matters, and other corporate commercial matters. He has also acted on cross-border transactions which involve complex commercial transaction and securities law issues and is a director of a number of public companies including Nevada Copper Corp. and Kootenay Gold Inc.

Conrad Swanson states that "Joe is a valuable addition to the Gold Reach team, as its Ootsa copper/gold project progresses towards a more advanced stage of development".

ON BEHALF OF THE BOARD OF DIRECTORS

Conrad Swanson Chairman

For Further information, please contact:

Telephone: 604-718-5454 Toll Free: 888-500-4587

Investor Relations – 604 563 5028

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Safe Harbour Statement: The Company relies upon litigation protection for "forward-looking statements." The Company undertakes no obligation to update these forward-looking statements in the managements beliefs, estimates obligations or other factors should change.